



Create exciting events that engage people and bring results!

Planning on doing any of the following in near future?

Promoting an event?

Launching a new business?

Advertising your company's products or services?

Let SampleOn take your marketing to the next level!

SampleOn is a fully automated experiential event marketing platform designed to launch and promote your products, services and/or events through a unique starting point which is sampling. Sampling is a form of marketing unlike any other and has the highest success rate.

SampleOn is a great way to create buzz and cut through the marketing noise. Leverage your events, let us show you how to put your high octane content on fire and go to work for you.

SampleOn Campaigns will lead to purchases. In most instances, no one will not dine, attend, or engage in such social experiences alone.

AWESOME CUT & STYLE AT COCO'S!



Let one of skilled stylists provide you with a new look just in time for the Holidays!! Come visit our full service salon and let us pamper you!

14 Wednesday 16th January 2013, Burlington, Ontario, Canada



Read here about [advertising](#) with SampleOn to learn more.





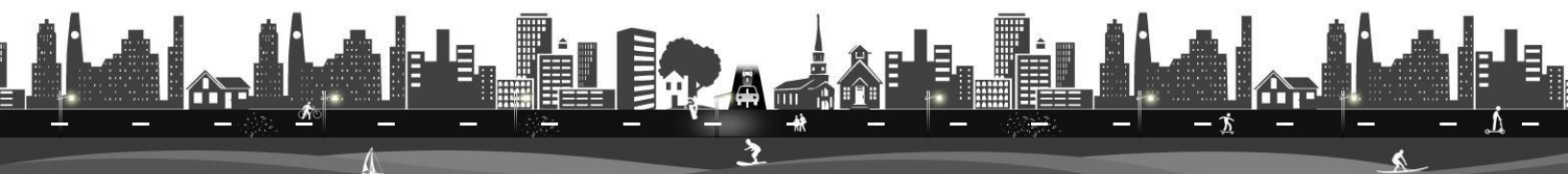
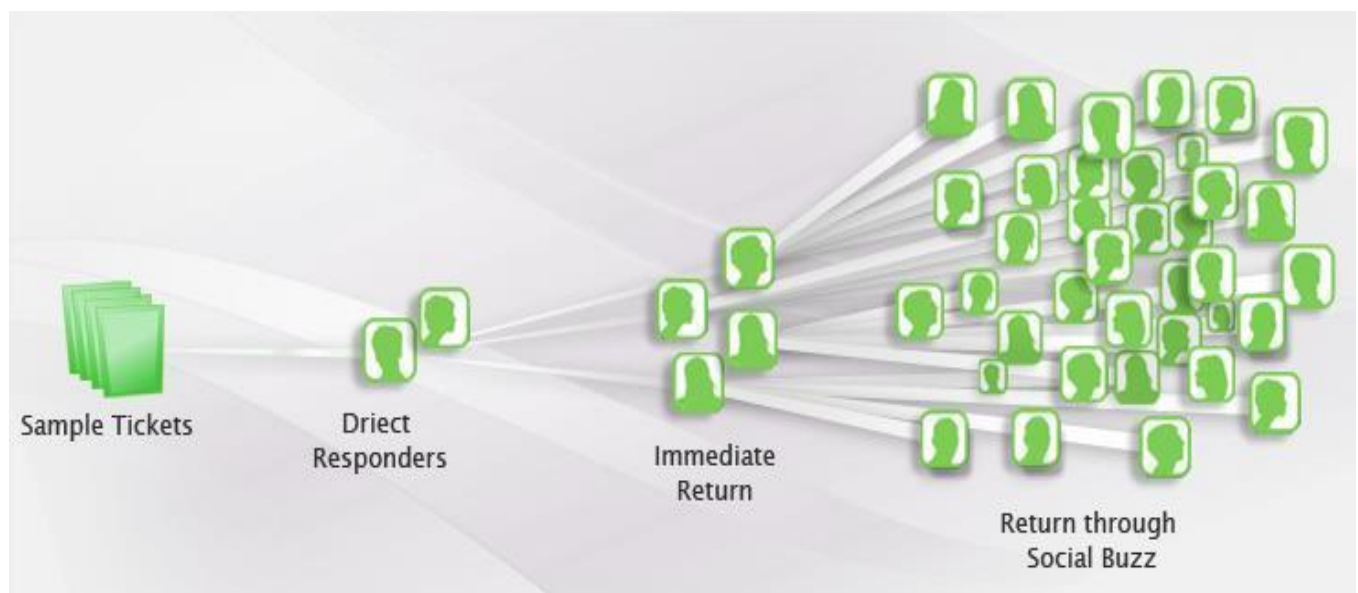
Leveraging Strategy!

SampleOn ambitiously capitalizes on the powerful pull factor of samples to launch and/or promote, create buzz, and bring in revenue through sales to your company without the added cost of expensive media.

[Swag Marketing](#) > [Social Chatter](#) > [Sales](#) > [Sponsorship](#).

SampleOn simply offsets your advertising cost with campaigns that turn out to be more attractive to your audience.

Let us show you how to leverage your event or business by converting tickets or gift cards to your business in the most untapped marketing opportunity





Why use SampleOn?

SampleOn is the Ultimate Experience Cloud, where 100 million enrolled members come to find out what experience to engage with next.

Businesses advertise to compete for the market share and to let everyone know about the existence and what the business has to offer.

As traditional media gets more and more cluttered, SampleOn is a marketplace to engage in a very effective and attractive manner.

SampleOn simply cuts through all of the clutter and makes your business stand out with a buzz worthy campaign.

SampleOn campaigns will bring results without lowering the value perception of your brand. The 2nd tier sell point has the potential to give you a great return on investment and achieve all the goals expected from marketing, plus more.

Touch, taste, try & partake is what we do best. Experiential Marketing at its best.



The Ultimate Experience Cloud

A Branding your company can associate with!

"As people flock to SampleOn to find what events they can engage with, they are bound to come across much more which they might have not otherwise."





Industry and Events!

SampleOn is great for many different industries. View visual examples [here](#).

SampleOn Works for Businesses

Connect with SampleOn to generate **BUZZ** about your business and engage customers like never before. At SampleOn, We are seeking companies & organizations that have year around promotional needs. Let us show you how we can help your marketing efforts. If you are a part of any industry below, then we would like you to get in touch with us.

 Aquariums

 Attractions

 Art Galleries

 Entertainment Venues

 Golf Courses

 Gymnasiums

 Historical Landmarks

 Museums

 Ski Resorts

 Sports Franchises

 State Parks

 Tours & Tourism

 Theme Parks


 Water parks

 Wineries

 Zoos

 Restaurants

We can help grow small businesses such as:

 Bakeries

 Coffee Shops

 Salons

 Spas


 Restaurants

 Yogurt shops

 Nightclubs

 Event Promoters

 Lounges

 Service Professionals

 Theatres

 Wine Tasting Rooms

 Much more.





Unmatched features on SampleOn!

Anyone can view your campaigns. No user accounts are necessary; however accounts are required for reserving and purchasing promotions.

The campaign is produced online by you or through our local partners.

Track results and make adjustments to ongoing campaigns as needed.

A SampleOn campaign brings in results fast and has the quickest turnaround of any marketing vehicle.

3 easy campaigns to choose from: Local, National & Global.

4 social networks for users to recommend your business and share the 2nd tier campaign through.

5 star ratings & reviews can be given by registered account users of your ongoing promotions, visible to everyone.

One month of active listing in SampleOn Marketplace of your 2nd tier promotion for members to share with friends and family.

The "Request" tool gives marketers an insight into the demand for their products or services and can guide your next launch accordingly.



"This is one of the most amazing restaurants in San Diego. Got the free dessert they recently launched plus bought the dinner special. This dessert will be a big hit for sure."

(Marketplace promotions can easily be activated and discontinued by the advertiser)





Campaign Controls!

We have implemented many control features that help you better manage your campaigns.

Waitlist: As swag runs out, waitlist feature kicks in and you can convert more consumers from the waitlist to build the sale momentum.

Check-in process: For time sensitive promotions you are able to ask users to check in hours before. It serves as a reminder to users and if a reservation is not confirmed, it will be sent back into the sample pool for someone else to reserve.

Require Approval: As registered users are able to reserve promotions in the city they plan to visit, it is up to you to decide who gets priority to reserve your promotion. You can select the parameters and require prior approval before the promotion is reserved.

Distribution Control: This feature allows marketplaces to adjust accordingly to the demographic. Implement this control if uncertain about which city to give how many samples to.

OUTSIDE THE CITY, OUTSIDE THE STATE *or* OUTSIDE THE COUNTRY

Sell Options: You are not bound to sell your 2nd tier promotion through SampleOn. You can redirect traffic from SampleOn to your website to offer the Social Passes you created or just honor the pass at your location. This helps you bypass transaction fees you would incur otherwise, simply select one of two options from:

GET IT HERE which redirects users to your site or third party promotion platforms.

Or

AVAILABLE AT LOCATION where you honor discount at your business.


GET IT HERE

AVAILABLE AT LOCATION





What will my campaign look like?




EventsEntertainmentSocialExhibitsExperiences

PREVIOUSNEXT

SEE THE COSMONAUTS!

The Cosmonauts
End Date: Thursday April 10th 2014,
Orangevale, California, USA








15/30
REWARDING





SAT
MAY
10


Days Left
19

RESERVE EXPERIENCE










THE DETAILS

See The Cosmonauts live April 7th at the Boardwalk 9426 Greenback Lane Orangevale, CA 95662
OR
April 10th at the Ace of Spades 1417 R St, Sacramento, CA 95811


You've asked for it and now they are back. Fighting crime and restoring justice with the power of rock—in their own way, of course. Not so much Russian astronauts, as they are superhero musicians, Sacto's The Cosmonauts blend power pop and new wave with plenty of Zakk Wylde-esque guitar squeals to formulate their unique style.

These five self-proclaimed comic-book-style adventurers embrace alter egos such as the Atomic Fist on vocals, the Hellion on guitar, Red Lightning on bass, Gibraltar on drums and Captain Neptune on synthesizer. Did I mention these guys also wear costumes?—POW!


Save the date to see The Cosmonauts live at The Boardwalk in Orangevale on April 7th. OR catch up with the superhero musicians at the Ace of Spades in Sacramento on Thursday April 10th.




EXPERIENCES NEAR-BY




Jim - Campaign# 1 - TEST
Saturday 29th March 2014, Orangevale,
California, USA



Jim - Campaign# 1 - TEST
Saturday 29th March 2014, Orangevale,
California, USA




Jim - Campaign# 1 - TEST
Saturday 29th March 2014, Orangevale,
California, USA




AMPLIFY YOUR EXPERIENCE


Chat with others attending the event




Amanda Joyce
Modesto, USA



Amanda Joyce
Modesto, USA




Amanda Joyce
Modesto, USA



Amanda Joyce
Modesto, USA

Social pass to share with your friends & family






INVITE FRIENDS


\$20/\$15

SOCIAL PASS

AVAILABLE AT LOCATION

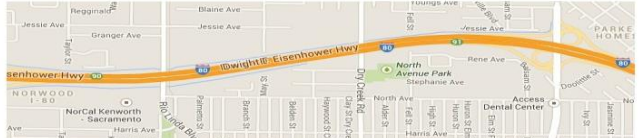


916.867.5309



THE PLACE TO BE

thecosmonauts
9426 Greenback Lane,
Orangevale
California, USA





Managing Ongoing Campaigns!

Advertising

- Create a Page
- Create an Ad
- Tracking


PAGES

ADVERTISEMENTS

ARCHIVE

My Advertisements

SORT BY



FREE SESSIONS AT JULIES PILATES

Friday 9th November 2012,

Dublin, California, USA

View purchases and reserved users

Campaign status Approved

Chat with Users

QR Code

Ongoing Campaign

Campaign Status



FREE SESSIONS AT JULIES PILATES

Friday 9th November 2012,

Dublin, California, USA

email this

Average Time Spend 5:41

Clicks 9

print this

Reserved User

Name	Age	Location	Confirmation Number	Approval	Checked In	Send Review	Redeemed
Harmat Gehlon	27	modesto, California, USA	5051dcd4f1917	Accept / Decline			

Purchased User

Name	Age	Location	Confirmation Number
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On Waitlist

Name	Age	Location	Approval
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Campaign reach & frequency!



Three different campaigns to choose from that best fit your needs.

Local: Best for promoting your small business, Services or an upcoming event.

National: This campaign is designed for companies operating at a national level. Select up to five states and cities and reach hundreds of thousands of people at once.

Global: Designed for brands and businesses that operate in markets outside their country of origin. Select up to five countries you operate in and have a global launch that will reach millions.

Your SampleOn campaign's top sample segment runs until the amount of samples you decide to give run out, but the 2nd tier promotion will stay active until the hour of the event or the date limit set in order to bring in the best possible sales results.





Mobility for your sales!

SampleOn has smart phone application to provide greater frequency and further reach for your campaigns.



SampleOn for Mobile

SampleOn is innovative marketing software designed for online reservation, event ticketing, and launch new and promote existing businesses via campaigns that are attractive, inviting and engaging.

Mobile Distribution in less than 2 hours!

Mobile applications have the highest penetration when reaching your target audience and while accomplishing just that, the SampleOn app is also very attractive and user friendly.

SampleOn Applications are free on both Apple, Android & Windows marketplace.





The best for last!

Your **1st** campaign is **FREE**, as a sample of our services. Creating a campaign with SampleOn is very easy and you can do it yourself or seek our help. Here is how to "Get started".

- 1) Sign up and click Advertising in bottom footer.
- 2) Click on Create a Page ([How to Videos at www.YouTube.com/SampleOn](http://www.YouTube.com/SampleOn))
- 3) Click on Create an Ad.
- 4) Submit the Ad with a Promo Code and our team of experts will review and approve.

GET IN TOUCH WITH US:

We are here to help grow your business. Please contact us with any questions you might have at Help@SampleOn.com Or [contact your](#) [local Representative](#)



SampleOn Inc. | Sacramento | Modesto | 1-855-SampleOn (726-7536)

